

LANE COUNTY BAR ASSOCIATION
BOARD MEETING *AUGUST 2016 MINUTES*

Date and Location: Thursday, August 4, 2016
La Perla - 1313 Pearl St, Eugene, OR 97401
Time: 12:00 p.m. – 1:15 p.m.

Attendance: All Board Members in attendance.

1. President's Report. (K.C.)

1.1 Welcome the new Board Members. *KC suggested all members introduced themselves.*

1.2 Discuss need to recruit a replacement board member for Bonnie Williams. *Bonnie resigned and 2 years left on her term. Emily Farrell ran on June slate and Board feels a good choice. Hasn't been contacted so President will do that and then invite her to September meeting. It was determined that general vote isn't needed and replacement Director can be appointed by Board per bylaws.*

2. Approval of Minutes. Approve June 2016 minutes. (Erin/Natalie) *June 2016 Minutes not available but will circulate and approve June 2016 and this month's minutes in September.*

3. Secretary / Treasurer's Report. (Natalie/Erin)

3.1 Brief status of finances for new members. *Went through reports and confirmed content sent out by Secretary was acceptable and Board members can request further reports and detail if interested. Natalie to look into options for interest-bearing accounts as currently Board operating with surplus (item 5.3 below). Discussed PayPal vs. Stripe payment processing and future of accounts in light of new website and online payment changes. Natalie indicated there's no fee on current PCB checking. Membership update – Natalie reported low numbers in July because website was disabled until 2016-2017 form could be finalized and until website went live, which occurred on Tuesday, August 2. Expect large numbers for membership in August now that site is live and updated form went out with Bar News. Officers to receive list of Lane County lawyers from OSB.*

4. Old Business.

4.1 Website update (Natalie)

4.1.1 How do we handle smaller events and/or non-LCBA events on the webpage? *Sidebar on Events page with non-LCBA events is good option (will link to page with details). Discussion was had regarding committee events. Erin to push that to committee chairs (committee chairs advertising event in Bar News and LCBA posting them online). Sebastian to join and assist Tech committee re: site content finalizing and ongoing maintenance and checks that content is up to date.*

4.2 Membership/Recruitment Subcommittee (Deb/Todd). *Report circulated and Todd spoke on various issues. Efforts to determine make-up of local bar and trends. Ideas including invoicing, nonmember vs. members pricing. Discussion of what membership buys. Now newsletters are online. Deb to follow-up with LCBA bookkeeper about invoicing capabilities. Sebastian raised idea of just charging through event pricing. Deb pointed out dues cover holiday event, subsidize spring bash and Ems game as well as pay for lunches of speakers and attendees so dues likely needed. Issue is what membership gets members. Discussion was had. Idea of agency or office memberships rather than by attorneys similar to the Chamber. Todd pointed out value of*

being part of subgroups. Value to many in just their section/committee and maybe don't pay for LCBA membership. Erin to touch base with committees re: plugging membership to their attendees. Discussion about monitoring attendance and concerns with chilling effect of that. Natalie suggested considering increasing event offerings, especially small group settings. CLEs seem to be less of a draw as easier for folks to obtain credits online and other ways. Todd and Deb to report back with recommendations next month.

4.3 Ems Game – Recruit members. How did will call work last year? Who should we select for on-field entertainment? (K.C.) *Reminder to please recruit folks to attend. KC to follow-up with Ems folks on will call process and collecting tickets.*

5. New Business.

5.1 Where to have lunches. (K.C./Erin) *Options and pricing obtained for several venues downtown. Proposals discussed. Discussion re: using reserve fund to buy AV equipment and rent out to sections as all options have separate AV fees. Discussion re: food quality, room rates, and minimum attendance requirements. Erin moved to approve The Shedd as lunch location for 2016-2017. Judge McAlpin seconded. Approved with clarification that subject to Erin looking into parking, payment arrangements (to LCBA or to Shedd directly), confirm costs, availability of dates, and, with those contingencies answered, approved as location for September and if successful, will approve for the year.*

5.2 Membership pricing – dollar amount or percentage. (K.C./Natalie) *Tabled to next meeting.*

5.3 Location of checking account – should we look to maximize interest? (K.C./Natalie) – *Discussed with Sec/Treasurer report above and Natalie to follow-up.*

5.4 Subcommittee Chairs – status update on who they are. (Erin) *Tabled to next meeting. Erin to continue working on that.*

5.5 October Bar Lunch – Any concerns about having a Portland firm present? (K.C.) *Discussion was had. Erin to follow-up with IP section/committee about October meeting and issues.*

5.6 LCBA social media presence – what should it be? (All) *Tabled to September meeting.*

5.5.1 Update the photo directory and make it online. *KC led brief discussion re: LinkedIn and having photo directory now that have new site.*

5.7 Ideas or projects for the coming year. (All)

6. Good of the Order. *None.*

7. Adjourn - Next Board Meeting. September 1, 2016 at tbd. *KC requested check calendars and confirm if meeting date will work or can reschedule.*